

conference AGENDA

Tuesday, November 13, 2018

PSBA, Mechanisburg, PA



Board2Board
learn, network, inspire

9 am

CHECK IN AND REGISTRATION

9:30 am

WELCOME AND OPENING REMARKS

Nathan Mains, CEO, PSBA

Ashley Lenker White, Sr. Director of Strategic Initiatives, PSBA

Laurie Cromwell, CFRE, President, Foundation Innovation LLC

9:45 am

GENERAL SESSION

Best Practices for Education Foundations: Relevant Today and in the Future

Laurie Cromwell

11:00 am

GENERAL SESSION

Strategic Planning: More Than An Event

Chris Ary, Foundation Innovation LLC

12:00 pm

LUNCH SESSION

Effective and Sustainable Fundraising

Laurie Cromwell

1:30 pm

DISCUSSION CIRCLES

Marketing Materials

Board Development

Teacher Grants

Annual Campaign

Alumni Engagement

Governance

2:30 pm

GENERAL SESSION

Building Your Brand: Start With Why

Chris Ary

3:30 pm

CLOSING

Ashley Lenker White

Laurie Cromwell

Board2Board is facilitated by Foundation Innovation LLC.

Board2Board is sponsored and hosted by PaPEF at PSBA.